

BOROVAY DESIGN, INC.
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ZACHARY BOROVAY

PROJECTION DESIGNER

Two-time Drama Desk award nominee Zachary Borovay is a visual storyteller whose work has been seen all over the globe. He has designed projections for Broadway, Las Vegas spectacles, circuses, concerts, theme parks, operas, museums, corporate events and art installations. Zak is also a classically trained bassist, having attended the New England Conservatory and Berklee College of Music.

Zak's recent Broadway credits include the long-running hit musical ROCK OF AGES (also West End, National Tour, Las Vegas, Toronto, Australia and Norwegian Cruise Line), HOLLER IF YA HEAR ME, WAITING FOR GODOT & NO MAN'S LAND with Patrick Stewart and Ian McKellen (also Berkeley Rep), ANN (also Kennedy Center DC, Chicago), EVITA (also National Tour), ELF, LOMBARDI (Drama Desk nomination), A CATERED AFFAIR (Drama Desk nomination) and XANADU (also National Tour and Japan). Selected Off Broadway and Regional credits include LET ME DOWN EASY (Off Broadway, Arena Stage, National Tour, PBS Television), CHAPLIN (La Jolla Playhouse), NERDS (Philadelphia Theater Co.) and the world premiere of 13 (Center Theater Group, LA).

Other projects of note include projections and special effects for the multimedia circus spectacular VOYAGE DE LA VIE at RWS Resorts in Sentosa, Singapore, PEEPSHOW at the Planet Hollywood Resort and Casino in Las Vegas, Nickelodeon's STORYTIME LIVE National Tour and the RADIO CITY MUSIC HALL CHRISTMAS SPECTACULAR. He also designed projections for THE CREATURE FROM THE BLACK LAGOON attraction at Universal Studios Hollywood.

Zak has worked with many award-winning directors and choreographers including Casey Nicholaw, Kenny Leon, Michael Grandage, Rob Ashford, Chris Ashley, Warren Carlyle, John Doyle, Kristin Hanggi, Wayne Cilento, Tommy Kail, Phil McKinley and Jerry Mitchell. He has collaborated with designers including Natasha Katz, Peter Hylenski, Beowulf Boritt, Mark Fisher, Ray Winkler, Ken Billington, Mike Baldassari, Anna Louizos, Neil Austin, Brian MacDevitt, Christopher Oram, Peter Kaczorowski, Jules Fisher, David Rockwell and producers such as Michael Cohl, Hal Lustig, Bob Boyett, Cameron Macintosh, Jordan Roth, Scott Sanders and Joop van den Ende.

In addition to his work as a visual artist, Zachary is also a formally trained musician, having studied jazz bass at both Berklee College of Music and the New England Conservatory of Music. He has been a member of the International Society of Bassists for almost three decades. He performed in ROCK OF AGES with the house band ARSENAL in Las Vegas and on the Norwegian Breakaway.

Zachary has been a guest lecturer on Projection Design at the Yale School of Drama, SUNY Purchase, Long Island University, NYU and many major trade shows. He is widely known as an expert in the field of digital theatrical technology and design and is the creative consultant for LiveDesign Magazine's Broadway Projection Master Classes. Zachary worked with United Scenic Artists Local 829, the union that represents theatrical crafts such as scenic, lighting and costume design, to create a new category for projection designers. He is a trustee-at-large on the USA829 board.

Zak has worked with many of the industry's leading media servers and video software applications. He has worked as a consultant for manufacturers such as Dataton, Green Hippo, Coolux, UVA, Medialon, Christie, Barco and Panasonic on the development and advancement of their products. He is also an accomplished photographer working in both digital and film.

Represented by:
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SELECTED THEATER CREDITS

HOLLER IF YA HEAR ME	DIR. KENNY LEON	2014	BROADWAY
LEGALLY BLONDE	DIR. GERRY MCINTYRE	2013	NORWEGIAN CRUISE LINE
WAITING FOR GODOT	DIR. SEAN MATHIAS	2013	BROADWAY
NO MAN'S LAND	DIR. SEAN MATHIAS	2013	BROADWAY
EVITA	DIR. MICHAEL GRANDAGE	2013	NATIONAL TOUR
NO MAN'S LAND	DIR. SEAN MATHIAS	2013	BERKELEY REP
ROCK OF AGES	DIR. KRISTIN HANGII	2013	NORWEGIAN CRUISE LINE
ANN	DIR. BEN ENDSLEY-KLEIN	2013	BROADWAY
ROCK OF AGES	DIR. KRISTIN HANGGI	2012	LAS VEGAS
EVITA	DIR. MICHAEL GRANDAGE	2012	BROADWAY
ROCK OF AGES	DIR. KRISTIN HANGGI	2011	LONDON
ELF	DIR. CASEY NICHOLAW	2010	BROADWAY
ROCK OF AGES	DIR. KRISTIN HANGGI	2010	NATIONAL TOUR
LOMBARDI*	DIR. THOMAS KAIL	2010	BROADWAY
CHAPLIN	DIR. WARREN CARLYLE	2010	LA JOLLA PLAYHOUSE
ROCK OF AGES	DIR. KRISTIN HANGGI	2010	TORONTO
VOYAGE DE LA VIE	DIR. PHIL MCKINLEY	2010	SENTOSA, SINGAPORE
XANADU	DIR. CHRIS ASHLEY	2009	JAPAN
PEEPSHOW	DIR. JERRY MITCHELL	2009	LAS VEGAS
ROCK OF AGES	DIR. KRISTIN HANGGI	2009	BROADWAY
XANADU	DIR. CHRIS ASHLEY	2009	NATIONAL TOUR
ROCK OF AGES	DIR. KRISTIN HANGGI	2008	OFF-BROADWAY
TO BE OR NOT TO BE	DIR. CASEY NICHOLAW	2008	BROADWAY
A CATERED AFFAIR*	DIR. JOHN DOYLE	2008	BROADWAY
XANADU	DIR. CHRIS ASHLEY	2007	BROADWAY
NERDS	DIR. PHIL MCKINLEY	2007	PHILADELPHIA THEATER CO.
13	DIR. TODD GRAFF	2007	CENTER THEATER GROUP, LA
THE WIZ	DIR. GLENN CASALE	2006	UTRECHT, HOLLAND

* DRAMA DESK NOMINATION

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Major Qualifications:

- Fourteen years of professional projection design experience
- Designed projected content and theatrical special effects both practical and projected
- Supervised and directed artistic and technical staff
- Created and managed design and production budgets and schedules
- Appeared as guest lecturer at institutions such as Yale University, NYU, SUNY Purchase, LIU
- Assisted United Scenic Artists in creating a category for projection designers

2004-Present: **Owner, Borovay Design, Inc**

- Design and program content for Broadway, regional theater, concerts, events etc.
- Consult on theater design and multimedia system integration
- Design programming and playback systems for live events
- Manage all aspects of projects including creating budgets and selecting/supervising creative staff
- Collaborate with manufacturers of media server software and hardware on product development
- See attached theatrical resume*

2009-Present: **Creative Consultant, LiveDesign Broadway Projection Master Classes**

- Create a new curriculum each year for attendees
- Organize and teach classes discussing current Broadway work and content creation techniques
- Coordinate and moderate panel of professional speakers
- Evaluate new equipment for special recognition

2006-2008: **Contributing Editor, LiveDesign Magazine**

- Wrote monthly column "The Projection Designer's Toolbox"

2001-2003: **Media Supervisor, Batwin & Robin Productions**

- Designed computerized editing and asset work-flow system
- Created artwork for theatrical productions, museum installations and corporate events
- Developed ideas, concepts and artwork for RFPs
- Designed prototypes for installations
- Created projections for plays and musicals

Professional Affiliations:

USA829 (executive board; Trustee-at-large), IATSE ACT, International Society of Bassists

Special Skills:

Extensive system design and integration experience incorporating most major media servers. Setup and programming including Dataton Watchout, Hipotizer, Keynote/PowerPoint, Pandora's Box, UVA D3; Adobe Creative Suite, Microsoft Office, ProCoder, Episode Pro and Final Cut Pro. Comprehensive knowledge of photography, both digital and film. Classically trained double bass and electric bassist.

Education:

Berklee College of Music, Jazz Bass Performance